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WEB APPLICATIONS DEVELOPMENT • MULTIMEDIA • PROJECT MANAGEMENT

Creative, solutions-oriented technology and graphic arts professional with a proven track record of translating business needs into logical Web application requirements.

- Outstanding record of achievement delivering creative technical solutions, implementing innovative graphic design, and developing print and visual media.
- Success improving Web-based systems while implementing sustainable quality control processes from design through review.
- Cutting-edge training in developing dynamic multimedia presentations and projects.
- In-depth understanding of development lifecycle with strong background facilitating the latest business and technology solutions.
- Highly effective collaborator, coordinating between program managers, technical teams, end-users, and executives to meet critical project milestones.

Technical Proficiencies:

Platforms: Windows 9x/NT/2000/XP, Mac OS

Tools: Macromedia (Flash, Director, Fireworks, Dreamweaver), Adobe (Premier, Illustrator, Photoshop, ImageReady, ImageStyler, GoLive), QuarkXPress, BBEdit, Microsoft Office (Word, Excel, PowerPoint), MS Project and PVCS Tracker

Languages: HTML, Java, JavaScript

professional experience

June 1988 – Present

TMP Worldwide Inc. – New York, NY

Web Developer, 08/2004 – Present

Responsible for the development of front-end programming for client websites, intranet projects, multimedia presentations and other interactive solutions.

- Worked with development/engineering team to build extensive client websites, intranets and multimedia presentations
- Implemented programming specifications for functional requirements
- Wrote code to work on a variety of browsers and client platforms
- Worked with creative design team to provide leading-edge solutions within today's technology framework
- Participated in the development of technical specifications, code and test case review
- Performed quality assurance, including development & unit testing

Project Manager, 01/2003 – 08/2004

Direct workflow efforts targeting development and advancement of corporate Intranet. Gather case studies on completed projects and post to Intranet. Design and draft Webtrend reports. Participate in all development stages, from design and conception to final production and quality review.

- Improved sophisticated Intranet system by performing front-end programming to enhance user interfacing.
- Directly responsible for maintaining and growing corporate AdComms Intranet.

Technical Quality Controller, 04/2001 – 12/2002

Spearheaded all facets of nationwide change management. Created, improved, and executed test plans and cases for interactive projects. Facilitated QA processes to include developing acceptance criteria, executing tests, and verifying results. Collaborated with executives and technical managers to coordinate projects.

- Managed several simultaneous Quality Control projects.
- Built positive, constructive rapport with developers and end-user to advance over all testing process.

National Manager of Macintosh Technology, 09/1999 – 04/2001

Researched new products and cutting-edge technologies for six creative centers supporting clients nationwide. Prepared capital budget. Owned signature authority on all hardware and software purchases.

- Successfully managed complex project for improving PDF-based workflow system.

Director of Operations, 01/1999 – 09/1999

Provided technical leadership and direction to include managing daily administration, training, and quality control of creative department. Directly accountable for quality of creative designs. Resolved production, development, and quality control issues. Planned and controlled capital budget and monthly expenditures. Delivered projects on or below budget. Liaised between creative department and clients.

- Leveraged technical expertise and artistic talent to ensure highest quality production generated by creative department.
- Identified and implemented process improvements to include establishing innovative procedures for new projects.

Macintosh Systems Director, 01/1996 – 12/1998

Managed technology supporting seven creative centers to include Fort Wayne graphics center and NY production operations. Prepared capital budget. Held signature authority on all computer software and hardware purchases. Identified and filled knowledge gaps via software and hardware training.

- Proactively researched products and technologies to ensure delivery of cutting-edge solutions.
- Diagnosed and resolved computer issues for six dispersed creative centers.

Art Director/Macintosh Systems Manager, 06/1988 – 12/1995

Supervised and coordinated workflow of cross-functional development team responsible for creating direct mail, brochures, print advertisements, and product presentations. Researched emerging and existing technology, procured products, and conducted training on all related software and hardware. Accountable for accuracy of all files prior to production.

- Managed network comprised of 22 computers and various support peripherals.
- Established strong rapport with vendors to acquire cost-effective IT solutions.

additional experience

October 1980 – June 1988

Allen Wayne Enterprises, Inc. – New York, NY Art Director

Responsible for coordinating manuscript production department to include typesetting, proofreading, mechanical art, book and advertising layouts, and film for multifaceted communications firm. Collaborated with clients to provide assistance with design concepts for newsletters, print advertisements, flyers, and brochures.

Freelance Consultant

Major Clients: Ethicon, Inc., Gralla Publication, JMF Associates, New York Flyers, OAUG, CFO Informative, Inc., and Produce Pete.

education and training

Advanced Graphic Arts Diploma in Illustration – DuCret School of the Arts, New Jersey

Web Development Certificate – Raritan Valley Community College

PVCS Tracker (Usage and Administration)

affiliations

Phi Theta Kappa